



Name-in-the-Game Supporter Appreciation Program

What it is:

uFactory's players have always been an important part of its Early Access development, and we at Lucid Silence Games want to make sure they get an opportunity to leave their mark.

uFactory's new planetary campaign mode just released in Steam Beta, and it includes procedurally-generated names for cities, roads, and AI rival companies that populate the world.

We think it would be a lot of fun for those worlds to populate with the names of our earliest supporters!

How it works:

Join our Discord server (<https://discord.gg/VPauAaR>) and send a private message to our developer account (@LSG_Dev#6612) with the following three things:

1. A screenshot of the purchase email for uFactory from Steam. It needs to show the Steam logo with "Hello [accountname]" all the way down to the Invoice # and Payment method box. Only players who purchased the game while it is/was in Early Access qualify for this promotion.
2. The category or subcategory of your choice for your submitted name to be used in for random generation. Note that if you choose a larger

category, your submission needs to be general enough to apply to all subcategories. If you choose a subcategory, your submission can be very specific.

- Road Names
- City Names
- Industrial Park Names
- Company Names
 - Manufacturing Companies (i.e. direct competitors to players)
 - Real Estate developers (the landlords)
 - Resource Gatherers
 - Farms/Plantations
 - Ranches/Livestock
 - Mines/Quarries
 - Lumber
 - Drilling/Purifying
 - Retail Stores
 - Appliance Store
 - Liquor Store
 - Home Improvement Store
 - Grocery Store
 - Furniture/Home Décor Store
 - Clothing Store
 - Toy Store
 - Car Dealership
 - Gas Station
 - Pharmacy
 - Office Supply Store
 - Distributor (warehouse owners)
 - Waste Management (garbage collectors)

3. The name to add to the random generation source list. You cannot submit anything copyrighted unless you own the copyright. It needs to be generally normal-looking, so no obscenities or 13375P34K. If you choose a major category, you generally just want to submit a generic name (“Smith” “Johnson” “Baker” etc.). If you choose a sub-category, though, you can get more specific (“Smith Supermarkets” “Johnny’s Pit Stop” “Abernathy Farms”). All submitted names are subject to approval by Lucid Silence Games. If your submission is rejected, you’ll be able to submit a new name for consideration.

All players who bought uFactory while it’s in Steam Early Access get to submit 1 name for free with proof of purchase as defined in #1 above.

Any player who owns a copy of uFactory can purchase additional name submissions for \$5.00 USD per submission via a PayPal payment to help support the further development of the game.

Legal Stuff:

In sending your submission to @LSG_Dev#6612 on Discord, you give Lucid Silence Games an unlimited, irrevocable license to use the contents of your submission in published commercial entertainment software and marketing, in perpetuity. You release any claim against Lucid Silence Games for the use of the content of your submission in any entertainment software or marketing, or anything resulting from such use.

Want your name in the game?

What are you waiting for?

Reach out on Discord today!